



## WHAT IS INQCOMMUNITZ?

InQommunitz is InQognito's Online Community tool that enables in-the-moment insighting through longitudinal tracking and interviewing with the advantage of Remote Access and real-time engagement.

Longitudinal Immersive DATA | SECURE and DATA Privacy | EASY User Interface | Multi-Lingual Capabilities | Multi-Country Access

## WHY INQCOMMUNITZ

- **IN THE MOMENT** Insights
- **IMMERSIVE**
- Behavioral **INSIGHTS**
- **ONLINE.** Flexible
- Device **AGNOSTIC**
- **COST & TIME** Effective
- **REAL-TIME ACTIONABLE** Insights

## AT A GLANCE



500+ hrs of enriched consumer narratives



Actual Behavioural Decoding



Audio/ Video Capabilities



Creative Tasks & Ideation



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**INQOGNITO**  
...uncovering consumer truths